

GEISERMISER



The Birth of GeiserMiser

Fort Worth, TX, March 2002 –

On an unusually cold spring morning, Charlie Lee, co-founder of AmLee Innovations, was commuting to work. He noticed something strange while driving down a typically dark neighborhood road; a bright light was shining right at him. It looked like headlights, but they were one atop the other. As he neared, Charlie discovered a car had flipped on its side and a man was escaping out the passenger door! After stopping to help, Charlie offered a ride for the man's short remaining commute to work. As they drove Charlie asked what had happened? The man said he was simply turning right, as every other morning, but today he hit a large patch of ice caused by a broken sprinkler head! The man said he had drove by this very gushing geyser for weeks. But on this morning, the cold spell froze all that water into a massive patch of ice over half of the road. And as made that right turn, he skidded over the ice and flipped the car as it hit dry pavement again!

A freak accident? Possibly, but **the cause is all-too common**—geysers, gushers... massive and wasteful water loss caused by broken sprinkler heads and risers. Out of sheer disgust that a senseless geyser could have cost someone's life, Charlie recruited his colleague, Fred Amato, and together they invented the GeiserMiser. It's now the first irrigation flow-control product on the market that 1) automatically shuts off geysers, 2) auto resets when they're fixed, 3) never needs replacement parts, and 4) and is installable at ANY angle in the irrigation system: vertical, horizontal, upside-down, above or below the ground, it's that flexible!

Geysers, a mild and tolerable annoyance? Guess again! Geysers easily waste from 100 to 500 gallons of water every time that cycle runs¹, and they typically gush out water for weeks before they're even noticed! **Geysers alone cost average suburban communities well in the millions of gallons every year!** Think about it, a typical residential system wastes thousands of gallons a year from geysers, and a typical large commercial system can waste 10-times this amount! And on a national level, conservative estimates point to geyser-caused water waste in excess of 10 billion gallons every year! That's enough to fill Utah's Great Salt Lake twice²! And that's just water waste; geysers can also cause expensive erosion and flood-related damage to landscapes and properties!

All completely preventable with the GeiserMiser installed in your system.

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¹ AmLee Innovations R&D statistics, unless otherwise noted. Please contact us, we'll gladly compare results.

² http://wiki.answers.com/Q/How_many_gallons_of_water_are_in_the_Great_Salt_lake